

Steve Jankowski

BDes, MA, PhD

DEGREES	JUN 2021	PhD in Communication and Culture York University & Toronto Metropolitan University, Toronto, CA. Dissertation: <i>The Trouble with Knowing: Wikipedian consensus and the political design of encyclopedic media.</i>
	JUN 2013	Master of Arts in Communication University of Ottawa, Ottawa, CA. Thesis: <i>Wikipedia and Encyclopædism: A genre analysis of epistemological values.</i>
	JUN 2005	Honours Bachelor of Design York University & Sheridan College Design Program, Toronto, CA.
CERTIFICATES	SPRING 2023	University Teaching Qualification University of Amsterdam, Amsterdam, NL.
TEACHING	FALL 2024—	Assistant Professor in New Media Histories University of Amsterdam, Department of Media Studies, Amsterdam, NL.
	FALL 2021— SUMMER 2024	Lecturer in New Media and Digital Culture University of Amsterdam, Department of Media Studies, Amsterdam, NL.
	SPRING 2024 SPRING 2023 SPRING 2022	<i>Histories of Digital Culture</i> Second year lectures and seminars for 67 media studies students on the topics of computation and gender, online networks and publics, and digital aesthetics.
	SPRING 2024	<i>Current Themes – Designing Digital Knowledge</i> First year seminar for 40 media studies students on the topic of how the software underpinning Wikipedia, Google, and ChatGPT represent knowledge through their infrastructure, data structure, and interface designs.
	FALL 2023 FALL 2022 FALL 2021	<i>Analysing Digital Culture, Course Co-Coordinator (2022, 2023)</i> First year course for 190 media studies students on the topics of influencer culture, memes, data and platform economies, recommendation systems, algorithmic discrimination, and critical approaches to social media.
	FALL 2023 FALL 2022 FALL 2021	<i>Digital Practices — Data Visualization</i> Third year lecture and practical seminar on the topic of data visualization for 145 media studies. Students learned about the history of data visualization as well as the principles and techniques for creating various graphs and charts.

TEACHING

WINTER 2023
WINTER 2022

Media Research – Digital Utopias

First year research seminar for 46 media studies students on the topics sociotechnical imaginaries, corporate futures, and utopian discourses with a focus on writing research questions, theoretical frameworks, methods, and forms of analysis.

WINTER 2021

Course Instructor & Coordinator

George Brown College, School of Design, Toronto, ON.
Digital Media Studies, BDES3601

Third year seminar for 13 design students on the topics of feminist and post-humanist theories of technology, platform studies, interface studies, software studies, infrastructure studies, and surveillance studies; designed course syllabus; marked assignments.

FALL 2016–
SUMMER 2020

Course Instructor & Coordinator

University of Windsor,
Department of Communication, Media & Film,
Windsor, ON.

SUMMER 2020
WINTER 2020
FALL 2019
WINTER 2019
FALL 2018

Introduction to Media & Society, CMAF1010

First year lecture for 80–150 students on the topics of communication theory, information society, technology, audiences, representation, algorithms, social media, surveillance, and the public sphere; designed and marked course assignments; supervised Graduate Assistants.

FALL 2019

Public Relations, Media & Society, CMAF2610

Second year lecture for 58 students on the historical and contemporary influence of the public relations industry on media discourses and the shaping of public opinion. Covered the topics of “spin,” the engineering of consent, corporate and government PR, and cause marketing; designed course syllabus and course assignments.

WINTER 2017

Communication & Cultural Policy in Canada, CMF40–245

Second year lecture for 23 students on the topics of cultural industries, political economy, and Canadian cultural policy history; Canadian industries of film, music, TV, news, books, and games; designed course syllabus and course assignments.

FALL 2016

Theories of Message Design, CMF40–272

Second year lecture for 45 students on the topics of communication theory, design theory, cultural theory, advertising, public relations, rhetoric, persuasion, and propaganda; designed course syllabus and course assignments.

TEACHING

FALL 2013–
WINTER 2017**Teaching Assistant**

York University, Department of Communication Studies,
Toronto, ON.

FALL 2016–
WINTER 2017

Information & Technology, AP/COMN 2500

Second year tutorial and marking for 50 students on the topics of information society, algorithms, social media, data surveillance, public sphere, gender, race, post-structural theory, and political economy.

WINTER 2016
FALL 2014–
WINTER 2015

Introduction to Communication, AP/COMN 1000

First year tutorial and marking for 50 students on the topics of theory (media, culture, feminism), political economy, journalism, advertising, and cultural industries.

FALL 2013–
WINTER 2014

Media, Culture, and Society, AP/COMN 2700

Second year tutorial and marking for 50 students on the topics of theory (media, culture, feminism), political economy, journalism, advertising, and cultural industries.

FALL 2021–
SPRING 2023**First-year Tutor**

University of Amsterdam, Department of Media Studies,
Amsterdam, NL.

Point of contact for 60 first year students to help them navigate the institution and address educational concerns.

SUPERVISION

2022–2024 (2)

Postdoctoral Supervisor

University of Amsterdam, Department of Media Studies,
Amsterdam, NL.

Supervised two postdoctoral researchers associated with the *Slow Editing Towards Editing* research project funded by the Wikimedia Foundation.

2024 (5)
2023 (4)
2022 (4)**MA Thesis Supervisor**

University of Amsterdam, Department of Media Studies,
Amsterdam, NL.

Supervised theses on the topics of museums and digital archives, technological myths of AI, political economy of platforms, music and culture, virtual fashion, and social media crisis communication campaigns.

2023–2024 (6)
2022–2023 (12)
2021–2022 (3)**BA Thesis Supervisor**

University of Amsterdam, Department of Media Studies,
Amsterdam, NL.

Seminar and supervision of media studies BA theses within the course *Research Seminar & Bachelor's Thesis Media and Information* and the special topics of *Interface Imaginaries* and *Design & Digital Culture*.

**RESEARCH GRANTS
& SCHOLARSHIPS****JUN 2022–JUL 2024****Principal Investigator**

Slow Editing Towards Equity, €40,000 18-month long project funded by the Wikimedia Foundation. Responsible for coordinating the research project, delegating tasks to two post-doctoral researchers and a research assistant, analysis, community out-reach, and publication writing.

2016**PhD Student**

Ontario Graduate Scholarship, \$15,000 CAD for dissertation research.

RESEARCH**APR 2018–DEC 2020****Wikipedia Visiting Scholar**

Centre for Digital Scholarship,
University of Windsor, Windsor, ON.

Used archives available at the University of Windsor to edit Wikipedia articles focusing on local history.

JUN–AUG 2015**Research Assistant**

Dr. Anne MacLennan,
York University, Toronto, ON.

Collected data from Canadian newspapers for content analysis; summarized books and articles; designed and updated web content for *Protesting Poverty* and *Remembering Radio* research projects.

JUN–AUG 2014**Graduate Assistant**

Communication & Culture Graduate Program,
York University, Toronto, ON.

Managed project communications on Graduate Program promotional video; designed video graphic assets; created storyboards for videos.

JAN 2010–DEC 2012**Research Assistant**

Dr. Boulou Ebanda de B'éri,
University of Ottawa, Ottawa, ON.

Designed and edited research reports; developed and maintained research website; videographer for conferences related to *The Promised Land Project*.

GUEST LECTURES

MAR 2022

Data Journalism & Data Visualization

Lecture presented as part of the course *Data Journalism*.
University of Amsterdam, Amsterdam, NL.

APR 2015

Culture, the Commons, and Conversations

Lecture presented to CLTR/HUMA 3140 Digital Culture
in the Humanities. York University, Toronto, ON.

MAR 2008

Working in the Design Field

Lecture presented to marketing students on behalf of
Fifty Strategy & Creative. Algonquin College, Ottawa, ON.

DESIGN

SEP 2009–MAY 2018

Graphic & Web Designer

Freelance

Developed advertising and web strategies for Ottawa
Tenants Conference; designed visual identities and
websites for Arbique & Ahde and Ottawa Riverkeeper.

JUN–AUG 2013

Interactive Media & Graphic Designer Intern

Invest Ottawa, Ottawa, ON.

Revitalized visual identity; redesigned website;
created print advertising and event materials for
Accelerate OTT conference; designed regional
economic development communications.

SEP 2008–AUG 2009

Intermediate Graphic Designer

SEP 2007–AUG 2008

Junior Graphic Designer

Fifty Strategy & Creative, Ottawa, ON.

Produced consumer-facing advertising for Chevrolet and Metro
Foods; produced citizen-focused communications for the
City of Ottawa, SSHRC, and Make Poverty History; and
created websites and visual identities for a variety of govern-
ment initiatives and not-for-profit organizations. Developed
concepts and managed client, project, and print production.

SEP 2005–MAY 2007

Junior Graphic Designer

Applecrate Creative Services, Ottawa, ON.

Designed annual reports, books, brochures, newspapers,
posters and logos for clients including the International
AIDS Conference, Canadian Institutes of Health Research,
Speed Skating Canada and Mines Action Canada.

MAY 2005

Design Intern

Archetype Typography, Toronto, ON.

Contributed to typography consultations at Bruce Mau
Design; typeset book layouts; designed company website.

PUBLICATIONS	PEER-REVIEWED ARTICLES	<p>Jankowski, S. (2024). Consensus techniques. In Special Issue: Glossary of decentralised technosocial systems. <i>Internet Policy Review</i>, 13(2). https://doi.org/10.14763/2024.2.1750</p> <p>Jankowski, S. (2023). The Wikipedia imaginaire: a new media history beyond Wikipedia.org (2001–2022). <i>Internet Histories</i>. DOI: 10.1080/24701475.2023.2246261</p> <p>Jankowski, S. (2022). Making Consensus Sensible: The Transition of a Democratic Ideal into Wikipedia’s Interface. <i>Journal of Peer Production</i>, 15.</p>
	BOOK CHAPTER	<p>Jankowski, S. (2015). No consensus on consensus: A paradox within Wikipedian governance and collective action. In Torres, Mateus (ed.), <i>From Multitude to Crowds—Collective Action and the Media</i> (pp. 177–196). Peter Lang.</p>
	EDITED JOURNAL	<p>Jankowski, S. and Lao, M.G. (2017). Introduction: Turns and Returns. Journal introduction for special issue of <i>eTopia</i>, 1–4.</p>
	IN PROCEEDINGS	<p>Jankowski, S., Bueno, C. C., Kemper, J., and Sabbah, O. (2024, June 20). Changing Wikipedia Policy: Skills and Roles in a Multilingual Environment. <i>Wiki Workshop 2024</i>.</p> <p>Jankowski, S., Bueno, C. C., Kemper, J., and Sabbah, O. (2023, May 11). Global Platform Governance: Multilingual Policy Development on Wikipedia. <i>Wiki Workshop 2023</i>.</p> <p>Jankowski, S. (2022). Imaginary Parliaments: Excavating the metaphor of consensus within blockchain technologies. In <i>AoIR 2022: The 23rd Annual Conference of the Association of Internet Researchers</i>, Dublin, Ireland, 2022 https://spir.aoir.org</p>
	BOOK REVIEWS	<p>Jankowski, S. (2017). “Wikipedia U” by Thomas Leitch. <i>Cultural Studies</i>, 1–3.</p> <p>Jankowski, S. (2017). “Computing as writing” by Daniel Punday. <i>Canadian Journal of Communication</i> 42(4), 1–3.</p>
	FORTHCOMING: IN PRESS	<p>Kemper, J. and Jankowski, S. (Planned 2024). Silicon Valley’s frictionless future. In Fors, V. and Berg M. (eds.), <i>De Gruyter Handbook of Automated Futures</i>. De Gruyter.</p> <p>Jankowski, S. (Planned 2024). Book review of “Writing the Revolution: Wikipedia and the Survival of Facts in the Digital Age” by Heather Ford. <i>Information & Culture</i>.</p>

**CONFERENCE
PRESENTATIONS**
(Abstract refereed)

- Jankowski, S., Celis Bueno, C., Kemper, J., and Sabbah, O. (2024, June 20–26). From idea to consensus: A cross-linguistic study of Wikipedian policy development. *74th Annual ICA Conference*, Gold Coast, AU.
- Jankowski, S. (2024, June 19). Agreeable data: How Wikipedian consensus is conceptualized by computer science researchers. *Wikipedia is/as data*, Gold Coast, AU.
- Jankowski, S., Celis Bueno, C., Kemper, J., and Sabbah, O. (2023, May 11). Global platform governance: Multilingual policy development on Wikipedia. *Wiki Workshop 2023*.
- Jankowski, S. (2022, November 2–5). Imaginary parliaments: Excavating the metaphor of consensus within blockchain technologies. *23rd Annual Conference of the Internet Researchers*, Dublin, IE.
- Jankowski, S. (2022, May 26–29). When Wikipedia was new: A history of the alternative visions of digital knowledge. *72nd Annual ICA Conference*, Paris, FR.
- Jankowski, S. (2021, June 1–4). A gap in knowledge: Wikipedian women and the encyclopedic design of consensus. *Conference of the Canadian Communication Association*, University of Alberta, Edmonton, AB.
- Jankowski, S. (2021, May 31–June 2). Encyclopedia studies: A bridge between literature and media studies. *Bibliographical and Book Studies in Canada Conference*.
- Jankowski, S. (2020, May 31–June 3). Graphesis analysis: Extending Drucker's theory of visual knowledge as a method of interface research. *Canadian Society for Digital Humanities Conference 2020*, Western University, London, ON. (Conference cancelled).
- Jankowski, S. (2018, October 10). Doctoral Colloquium: Bootstrapping the Encyclopedia. *Association of Internet Researchers 2018*, Montréal, QC.
- Lao, M. G., Jankowski, S., & Dziwak, O. (2018, March 9–10). Roundtable: Bots as Archives, Archivists, and Archnemesis: Ramifications for studying and theorizing online spaces. *Intersections Cross-sections 2018*, Toronto, ON.
- Lao M. G., & Jankowski S. (2017, November 7). Grad conference+: Additional benefits in grad event planning. Part of a workshop entitled "PhD plus: experiential extras in interdisciplinary in Doctoral Education." *Canadian Association for Graduate Studies 55th Annual Conference*, Québec City, QC.
- Jankowski, S. (2017, August 12). Knowledge, democracy, and the Wikipedian gender gap. *Wikimania 2017*, Montréal, QC.

**CONFERENCE
PRESENTATIONS**
(Abstract refereed)

- Lao, M. G., Jankowski, S., Bay J., & Piché, A. (2016, December 9). Roundtable: Calculated Futures: Algorithmic culture in the year that won't end. *Future Communications Graduate Symposium*, York University, Toronto, ON.
- Jankowski, S. (2016, September 29–October 1). Making sense of agonism: The political design of adversarial techniques. *Union for Democratic Communications. Troubled Waters: Structural inequalities, Structural Responses*, Wayne State University, Detroit, MI.
- Jankowski, S. (2015, June 24–27). Prefacing consumers: *Encyclopedia Britannica*, 1771–2010. *2015 Joint Meeting of the Business History Conference and the European Business History Association*. Miami, FL.
- Jankowski, S. (2015, June 3–5). Persuasive bots: Wikipedian self-governance, archives, and the encoding of consensus. *Conference of the Canadian Communication Association*, University of Ottawa, Ottawa, ON.
- Jankowski, S. (2015, June 1–3). The facts of Canada: Changing narratives within the *Encyclopedia Britannica*. *Canadian Historical Association Annual Meeting*, University of Ottawa, Ottawa, ON.
- Jankowski, S. (2015, March 13–14). Thresholds of gloss and knowing: The typographic techniques of order in encyclopedias old and new. *Intersections | Cross-sections*, Toronto, ON.
- Jankowski, S. (2015, January 26–27). No consensus on consensus: A paradox within Wikipedian governance and collective action. *Multitude to Crowds in Social Movements: publics, gatherings, networks and media in the 21st century*, Catholic University of Portugal, Lisbon, Portugal.
- Cooke, T., Jankowski, S., Fitzgerald, J., Kingsmith, A., & Morais, A. R. (2014, December). Panel: Exploring (un)Knowns Online: Critical and Reflexive Methodological Explorations of Digital Knowledge. *Future Communications Graduate Symposium*, Toronto, ON.
- Jankowski, S. (2014, May). “I see no harm in book-learning”: A pedagogical practice of transmediating “The Tales of John Oliver Hobbes.” *Interface 2014: Transmediating Culture*, Carleton University, Ottawa, ON.
- Jankowski, S. (2013, December). Pediawiki: The growing subordination of wiki values on Wikipedia. *Future Communications Graduate Symposium*, York University, Toronto, ON.
- Jankowski, S. (2012, May). Wikipedia and the disciplined article. *Critique, Democracy, and Philosophy in 21st Century Information Society*, Uppsala University, Uppsala, Sweden.

**CONFERENCE
PRESENTATIONS**
(Abstract refereed)

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- Jankowski, S. (2011, December). The encyclopedic history of Wikipedia.
Intercom 2011, University of Ottawa, Ottawa, ON.
- Jankowski, S. (2010, May). Wikipedia as a community of practice.
Interface Colloquium 2010: Residual Media, Carleton University, Ottawa, ON.
- Jankowski, S. (2011, April). Protocol Z: The distributed social organization of zombies. *Critical Themes 2011*, The New School, New York, NY.
- Jankowski, S. (2010). The knowledge creation cycle: A student's perspective.
Intercom 2010, University of Ottawa, Ottawa, ON.

**ORGANIZED
WORKSHOPS**

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| DEC 2017 | <i>Editing Academia: A Wikipedia Workshop</i>
Peer-reviewed refereed workshop held during
<i>Intersections Cross-sections</i> , March 8 2019, Toronto,
Canada, ON. |
| DEC 2017 | <i>Connecting Canada: A Wikipedia Edit-a-thon</i>
Peer-reviewed refereed workshop held during the
<i>Connecting Canada Conference</i> , December 8 and 9, 2017,
Toronto, Canada, ON. |
| JUN 2017 | <i>Canada+Communication: A Wikipedia Edit-a-thon</i>
Peer-reviewed refereed workshop held during the
<i>Canadian Communication Association Annual Conference</i> ,
June 1, 2017, Toronto, Canada, ON. |
| FEB 2011 | <i>Academics for design competency</i>
Workshop organized for communication graduate
students. University, Ottawa, ON. |

**CONFERENCE
SERVICE**
MAR 2016**Conference Organizer and Co-Chair**

Intersections | Cross-sections 2016 Graduate Conference.
 Re: Turns. York University and Toronto Metropolitan
 University, ON.

NOV 2011**Conference Committee Member**

*International Symposium on Multiculturalism: Reframing
 Multiculturalism for the 21st Century's Reality.*
 University of Ottawa, ON.

**CONFERENCE
PEER-REVIEWER****MAR 2024**

25th Annual Conference of the Association of Internet
 Researchers (AoIR), *Industry*. Sheffield, UK.

NOV 2023

74th Annual International Communication Association
 (ICA) Conference, *Communication and global human rights,*
 Activism, Communication and Social Justice Division.
 Gold Coast, AU.

MAR 2023

24th Annual Conference of the Association of Internet
 Researchers (AoIR), *Revolution*. Philadelphia, US.

NOV 2022

73rd Annual International Communication Association
 (ICA) Conference, *Reclaiming authenticity in communication,*
 Communication and Technology Division. Toronto, CA.

MAR 2022

23rd Annual Conference of the Association of Internet
 Researchers (AoIR), *Decolonising the Internet*. Dublin, IE.

NOV 2021

72nd Annual International Communication Association
 (ICA) Conference, *One World, One Network*, Communica-
 tion and Technology Division. Paris, FR.

MAR 2018

International Association for Media and Communication
 Research, *IAMCR 2018*, Emerging Scholars Network.

FEB 2015

Intersections | Cross-sections 2015 Graduate Conference.
 York University and Toronto Metropolitan University, CA.

EDITORIAL SERVICE	APR 2016–DEC 2017	Co-editor (Special Issue of eTopia) [Intersections Cross-Sections 2016] Re:Turns. <i>eTopia</i> .
PEER REVIEWER	JUL 2024 OCT 2023	<i>New Review of Hypermedia and Multimedia</i> .
	OCT 2023 AUG 2022	<i>Convergence: The International Journal of Research into New Media Technologies</i> .
	FEB 2023 AUG 2023	Fors, V. and Berg M. (Planned 2024). <i>De Gruyter Handbook of Automated Futures</i> . De Gruyter.
	NOV 2022	<i>The Journal of Media Art Study and Theory</i> .
	FEB 2021	<i>Journal of Peer Production</i> .
	FEB 2019	Book manuscript reviewer for Oxford University Press.
	APR 2018	<i>Journal of Radio and Audio Media</i> .
	JUN 2015	[Intersections Cross-Sections 2015] Thresholds: Presence, Absence, and Territory. <i>eTopia</i> .
OTHER SERVICE	JAN–JUN 2024	Program Committee Member Wiki Workshop 2024, The Wikimedia Foundation, US.
	JAN 2023 –MAY 2024	Program Committee Reviewer Wikimedia Research Fund Program The Wikimedia Foundation, US.
	APR 2024	Invited Participant University Forum / UniversiteitsForum. <i>Is the university a diploma factory</i> . University of Amsterdam, NL.
	SEP 2016–AUG 2018	Co-founder Algorithmic Cultures Working Group, Communication & Culture, York University and Toronto Metropolitan University, ON.
	SEP 2010–AUG 2011	Vice-President of External Affairs Communication Graduate Students' Association, University of Ottawa, ON.

MEDIA INTERVIEWS	JAN 2021	Baillargeon, Stéphane. Wikipédia, un colosse aux pieds agiles, <i>Le Devoir</i> , Montréal, QC.
	JUL 2011	Horvath, Stu. Protocol Z: Fear and the Network, <i>Unwinnable.com</i> , NJ, United States.
INVITED TALKS	AUG 2013	<i>The Creative Process</i> Workshop delivered to entrepreneurs at Invest Ottawa, Ottawa, ON.
	MAR 2013	<i>Fixing PowerPoint</i> Lecture presented to entrepreneurs at The Hub, Ottawa, ON.
OTHER OUTPUTS	NON-PEER REVIEW PUBLICATIONS	Jankowski, S. (2019). "Following the Fukushima Disaster on (and against) Wikipedia" Article review in <i>Wikimedia Research Newsletter</i> , January 2019.
		Jankowski, S. (2018). Wikipedia's one-way relationships with Reddit and Stack Overflow. Article review in <i>Wikimedia Research Newsletter</i> , February 2018.
		Jankowski, S. (2016). A new algorithmic tool for analyzing rationales on articles for deletion. Article review in <i>Wikimedia Research Newsletter</i> 6(5).
	CREATIVE WRITING	Jankowski, S. (2022). The Link: A Policy Fiction. Creative complement to "Making Consensus Sensible: The Transition of a Democratic Ideal into Wikipedia's Interface." <i>Journal of Peer Production</i> , 15.
	PUBLISHED ILLUSTRATIONS	Illustration in Johnstone, J. (ed.) (2010) <i>Misunderstandings Magazine</i> , 14. Cover illustration for McEwan, A. (2009) <i>Input/Output</i> . Cactus Press. Illustration in McLennan, R. (ed.) (Jan 2007) <i>Ottawater</i> 3.0.